

Manuel Humberto Otárola Sánchez

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WORK EXPERIENCE:

Web designer

July 2005 to the present

PromPeru, Commission for the Promotion of Peru
supervisor: Carla Miranda

Internet Area

Updating, maintenance, layout and support of Website for the Promotion of Peru (www.peru.info, www.perubirdingroutes.com, www.perumuchogusto.com) and PromPeru's institutional web (www.promperu.gob.pe). Design of mini sites, newsletters (Discover Peru), banners, electronic flyers for diverse institutional, national and international events.

Graphic Designer

November 2005

MTPE (Ministry of Work and Employment Promotion)
supervisor: Heidi Hurtado

Freelance

Production of promotional materials for the Youth Training Program (PROJOVEN 2005)

Graphic Designer

October 2004 to March 2005

PromPeru, Commission for the Promotion of Peru
supervisor: Guillermo Seminario

Creative Area

Art Design and Layout, (posters, billboards, stickers, profiles, cards, invitations, etc.)

Photography

March 2004 to September 2004

PromPeru, Commission for the Promotion of Peru
supervisor: Fernando López

Photographic/Audiovisual Archive

Audiovisual Archive Support; registry and classification of images for PromPeru's photographic database, information support for tour operators, agencies, and the general public. Design of promotional materials (posters, invitations, stickers and CD labels).

Graphic Designer

February 2004

MINEDU (Ministry of Education)
supervisor: Malena Borda

Freelance

Design and Layout: Methodology Guides for 1st and 3rd grades - Integral Communications Dept.

Graphic Designer

January 2003

MTPE (Ministry of Work and Employment Promotion)
supervisor: Heidi Hurtado

Freelance

Production of promotional materials for the Youth Training Program (PROJOVEN)

Creative

August 2003 to February 2004

CEDRO
supervisor: Nany Cárdenas

Publicity Project

For the Center for Information and Education for the Prevention of Drug Abuse I participated in the development of publicity strategy for television campaign of CEDRO as a creative. Creation, direction and production of the spot "Dangerous" as part of the continuing campaign.

Intern

June 2003 to August 2003

SISOFT 2003 - PUCP
supervisor: Mónica López

Pre-professional Internship

II International Symposium of Information Systems and Software Engineering in the Society of Knowledge PUCP 2003. Event publicity support, database management and administration, graphic design, tele-marketing, direct marketing and marketing to businesses.

ACADEMIC STUDIES:

Toulouse Lautrec Superior Institute of Communication and Design

Graphic Design

October 2004 to October 2005

Graduated from short course in Commercial Design

Courses (visual fundamentals, layout, typing, processes of production, pre-press, etc.)

Toulouse Lautrec Superior Institute of Communication and Design

Web Design

April 2003 to August 2003

Courses: Photoshop for the Web, ImageReady, Macromedia Flash Mx 2004 and Dreamweaver Mx 2004.

(PUCP) Pontifical Catholic University of Peru

Publicity

August 1998 to December 2003

Admitted to the School of Communications Arts and Sciences specializing in Publicity. (Fifth Superior)

OTHER STUDIES:

Lima Museum of Art

Drawing and Painting

January to March 2006 and January to March 2004

(UNI) National University of Engineering

Digital Graphic Design

2002, 2003, 2006

Digital Graphic Design Technician: School of Industrial and Systems Engineering.

Courses: Corel Draw (basic and advanced), Adobe Photoshop (basic and advanced) and Adobe Page Maker.

Extension courses: Macromedia Dreamweaver Mx , Flash Mx and 3d Studio Max

(ELEPUCP) School of Foreign Languages Pontifical Catholic University of Peru

2002 - 2003

Intermediate English level

SOFTWARE & HARDWARE:

I am an expert with Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Adobe ImageReady, QuarkXPress, Adobe PageMaker, Adobe Premier, Adobe After Effects, Corel Draw, Macromedia Dreamweaver, Macromedia Flash, Microsoft Office, Microsoft Internet Explorer, Netscape Navigator, and Mozilla Firefox.

I am also adept with Mac OS 9.x and X; Windows 95, 98, 2000 and XP; Apple Macintosh and PC computer systems; diverse scanners, printers, digital cameras various scanners; and various high-capacity, high-speed CDRWs.

HONORS:

Nominated for the James Awards 2004(awarding the best works of the communications faculty of PUCP) in the category for best animation.

Best Ad-mail design - LA_Times campaign PROMPERU Online 2007

Online resume, profile and portfolio available at <http://www.manuartwork.com>